

Helping save lives

For more than 60 years, our mission has been helping save lives. The key word is “helping”. Our role is to develop educational and therapy solutions and services that help train and equip both healthcare professionals and lay people to save lives.

To have the greatest impact on our mission, we work with partners in professional associations, NGOs and governments to develop actions for widespread implementation. And we have set a bold goal for the next decade: Helping save one million more lives. Every year. By 2030. How this goal will be achieved is described at <https://one-million-lives.com/>

Our guiding stars are the United Nations’ Sustainable Development Goals (SDGs), specifically SDG3, Good Health and Well-Being. Our focus is on reducing maternal, neonatal and child mortality, and improving survival from accidents and non-communicable diseases like sudden cardiac arrest.

Doing business that contributes to a better world goes beyond our contributions to SDG3. We also impact other SDGs by setting clear targets for 2030 on emissions, materials use, and social responsibility. We are not only committed to achieving our goal of helping save one million more lives but doing so in a sustainable manner.

Tore Lærdal
Chairman and CEO

